

Community Area Joint Strategic Needs Assessment (CAJSNA) Briefing Note to Area Board Chairs

Service : Communities and Neighbourhoods
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Background

The Community Area Joint Strategic Needs Assessment (CAJSNA) provides data, information, knowledge and evidence about each community area with the goal of assisting decision making at a local level. This then acts as a catalyst for community led action that helps meet local need and supports the delivery of the Wiltshire Council Business Plan.

The CAJSNA includes nearly 150 indicators, containing both qualitative and quantitative data. The indicators highlight the differences and similarities between the community areas. The unique aspects of each community area are reflected in both the thematic pages (accessed via the links in the previous section) and community area infographics.

During March, April, May and June 2020, 18 community events facilitated by the Area Boards were due to take place to review the data and enable communities to collaboratively set their local priorities. Due to the impact of COVID-19 the events were cancelled, and the data has subsequently not been published. The data was collected between November 2019 – February 2020, and therefore prior to the COVID-19 pandemic.

Approach to publication

There remains significant value to the CAJSNA data to our services, partners and communities, despite the impact of the COVID-19 pandemic. A significant proportion of the data will be unaffected by COVID-19, which will mean it is still a current and valuable evidence base. For the sections that have changed during the pandemic, this data will provide an excellent baseline to measure the impact of the respective change.

From Friday 31st July 2020 this evidence and data will be made live on the [Wiltshire Intelligence](#) website. Here it will be made clear that the data was collected pre COVID-19.

Wiltshire Intelligence website

There will be nine thematic pages which provides data from across the community areas. On each community area page there will be local infographics that have the most prominent indicators shown. An example of an infographic can be found here:

<https://www.wiltshireintelligence.org.uk/wp-content/uploads/2020/07/Amesbury-infographic-FINALv2.pdf>

The nine themed pages are shown below:

- Arts, Culture & Leisure
(www.wiltshireintelligence.org.uk/key-issues/culture/)
- Children & Young People
(www.wiltshireintelligence.org.uk/key-issues/children-young-people/)
- Community Safety
(www.wiltshireintelligence.org.uk/key-issues/community-safety/)
- Economy & Employment
(<https://www.wiltshireintelligence.org.uk/key-issues/economy/>)
- Environment
(www.wiltshireintelligence.org.uk/key-issues/environment/)
- Health and Wellbeing
(www.wiltshireintelligence.org.uk/key-issues/health-and-wellbeing/)
- Highways & Transport
(www.wiltshireintelligence.org.uk/key-issues/transport/)
- Housing
(www.wiltshireintelligence.org.uk/key-issues/housing/)
- Older People
(www.wiltshireintelligence.org.uk/key-issues/older-people/)

Further information for Members

The publication of this data will support the delivery of local recovery plans and aid the understanding of key priorities moving forwards. Community Engagement Managers are available to help facilitate local conversations, to advise on the data available and discuss how best to use and share this within our communities.